



Thank you for choosing Worldwise Education for your fundraising programs!

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Fundraising with Worldwise Education, Inc., (“WE”) is fun and profitable. Earn funds for your school or organization with customized greeting cards created by your children or with a selection of stock child-created artwork available from Worldwise Education.

Fundraising with **Worldwise Education, Inc., (“WE”)** is fun and profitable. Earn funds for your school or organization with customized greeting cards created by your children or with a selection of stock child-created artwork available from Worldwise Education.

WE cards are as attractive as they are unique. Simply send us your children’s artwork along with each artist’s name, age, and information about your fundraising project, and WE will create beautiful, high-quality cards for you to sell in your community. You can even add your school or organization’s logo to the back of the card for a truly personalized look.

WE fundraisers are a fun and easy way to raise money for your organization. Download a WE [Fundraiser Kit](#) or contact us at (866) 771-9800 to get started today. You can also e-mail us at fundraiser@worldwiseeducation.com.

WE Fundraisers:

- Create colorful greeting cards from your students’ artwork — a very appealing product for buyers.
- Deliver 50% of all sales to your organization.
- Design a customized Web page for your fundraiser to enable online purchases by anyone.
- Provide retail counter displays for your school’s “Partners in Education” to increase card sales.
- Provide a personal account representative who will work with you throughout your fundraiser.



Welcome to Worldwise Education!!

Dear Fundraiser,

Thank you for choosing Worldwise Education, Inc., ("WE") for your school's fundraiser. First things first: Don't forget to complete your WE [Registration Form](#) and return it to us as soon as possible.

Once you have registered, you are on your way to raising money for your school with WE. WE has assembled this fundraising starter kit to make things simple and easy. In this kit, you will find:

- Steps to easy fundraising with WE
- Registration form
- Letter to parents & guardians (this gives us permission to use your students' artwork)
- Sample order forms

When you choose Worldwise Education for your fundraiser, you are helping students everywhere. Our Artwork for Education™ products are beautiful, high-quality note cards that showcase your students' artwork. Moreover, 50 percent of every purchase is retained by your school to provide a vital source of funding that will directly benefit your students or members.

In addition to your local fundraising efforts, your purchase of WE products benefits students and teachers across the country. WE uses a substantial portion of its revenue to support WExchange, a free Internet site currently under development where teachers can locate donated school supplies such as paper, books, art supplies, etc., provided by local and national retailers with overstocked and excess inventory items.

We look forward to working together with you and your students to create custom greeting cards that can be treasured for years to come.

Sincerely,

Charles Paul
Chief Executive Officer
Worldwise Education, Inc.



1. Step-by-Step Fundraising With WE

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QUESTIONS?

Visit our Website:
WorldwiseEducation.com
or call (562) 595-9600 or
toll free at (866) 771-9800.

Simply follow these easy steps...

1. Obtain WE Fundraiser Kit – Download ([Fundraiser Kit](#)) or order by phone toll free at (866) 771-9800. You may also request one online by e-mailing us at: fundraiser@worldwiseeducation.com.
2. Complete [WE Registration Form](#) – Complete and return your registration form to Worldwise Education (WE). You may also complete this online through our Website by clicking the following link: [Registration Form](#).
3. Send a Letter to Parents – WE requires a parent’s permission to use a child’s artwork. Letters are also available online ([Parent’s Letter](#)).
4. Gather Artwork – or Conduct a WE Art Fun Day at your school. The resulting art will be placed on cards by WE and made available for sale by your organization’s fundraising program.
5. Submit Artwork – Once the artwork is received, WE will create catalogs and brochures for each grade level to facilitate your fundraising program.
6. Use WE Catalogs and brochures – Delivered by WE, they depict your child-created artwork. Once in hand, you can sell, sell, sell!!
7. Submit Orders to WE – Combine individual orders and remit payment to WE. WE will produce customized cards and return them to you within two weeks.
8. Consider Your “Partners in Education” – Drive additional sales by submitting a list of your possible retail partners and/or PTA members who are interested in directly selling your cards for continuous fundraising.



2. Registration Form

To Submit Artwork

1. Fill out this form
 2. Collect artwork and permission forms
 3. Call our office to confirm your school's registration and for additional information regarding your local rep.
- 3. Send all items to:**
Worldwise Education
1464 E. 29th Street
Signal Hill, CA 90755

You can also complete this form online.

If you have questions, visit our website at WorldwiseEducation.com or call (562) 595-9600 / (866) 771-9800 toll free.

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Complete this form to begin a successful Artwork for Education® fundraiser.

SCHOOL NAME

SCHOOL ADDRESS

SCHOOL CITY

STATE

ZIP

SCHOOL PHONE

Is School or organization exempt from sales tax? Yes No

NAME OF FUNDRAISING ORGANIZATION IF DIFFERENT FROM SCHOOL NAME

COORDINATOR NAME

COORDINATOR TITLE

SHIPPING ADDRESS (IF DIFFERENT FROM SCHOOL ADDRESS)

COORDINATOR PHONE

COORDINATOR E-MAIL

NUMBER OF STUDENTS ENROLLED IN SCHOOL

NUMBER OF TEACHERS

WHEN DO YOU PLAN TO START YOUR FUNDRAISER?

WHEN WOULD YOU LIKE YOUR CARDS DELIVERED?

NAME OF FUNDRAISING ORGANIZATION

PRESIDENT OF FUNDRAISING ORGANIZATION

Dear Parents,

Our school is embarking on a truly unique fundraiser. Through Worldwide Education’s Artwork for Education program, your child will create artwork that is featured on the front of a beautiful greeting card. On the back of the card, he or she will receive credit (by first name, age and school) as the artist. These bright, lively cards are blank on the inside and suitable for all-occasion use. They are lasting keepsakes that make wonderful gifts for friends and family. Your child will bring home a custom brochure that showcases his/her artwork. It will include a form for easy ordering that can be completed and returned to the school. When you browse through the brochure’s vibrant and colorful pages, you will take great pride in the incredible artwork that your child and his or her peers have created.



The finished product is a boxed set of 12 full-color 4.5" x 6" cards of a single design with plain envelopes. Each box sells for \$20.50 (including shipping directly to the school). Our school will retain \$8.00 from each sale, well above the average profit that schools earn from a typical fundraiser. Cards will be sent home with your child approximately 4–6 weeks after your order is placed.

Worldwise Education will publish your school’s collection in a catalog, in class brochures and on a website set up specifically for our school so friends and family from out of town can also participate. To include your child’s artwork in this fundraiser, we need your permission.

By signing this permission form you are not obligating yourself to buy the cards, simply giving permission for your child’s artwork to be represented with the rest of the class in the brochure and on the artwork website. Many teachers have remarked, “This isn’t a fundraiser, it’s a gift to the parents!” Please complete the permission form on the reverse side and return it to your child’s teacher.



Samantha
CA031-06F-0295



Victoria
CA031-06F-0298

Thank you for supporting our school!



Artwork for Education Permission Form

For your child to participate in the Artwork for Education's fundraising program, we need permission from you. Please complete this permission form and return it to your child's teacher. (See reverse side for details.)

I hereby give Worldwise Education, Inc. permission to publish artwork created by my child in connection with our school's participation in Artwork for Education. I understand that my child's artwork will appear on greeting cards, in our school's brochure and on the artwork website and may be sold in other forms as well to support our school. I understand that proceeds from any sale these cards will be paid directly to my child's school and that my child's participation in this program does not entitle him or her to any direct monetary compensation.

I have read and understand the above agreement.

DATE _____

STUDENT FIRST NAME *(as it should appear on the back of the card - PLEASE PRINT CLEARLY)*

STUDENT LAST NAME *(will not appear in catalogs or cards)*

STUDENT AGE

PARENT OR LEGAL GUARDIAN NAME *(PLEASE PRINT CLEARLY)*

RELATIONSHIP TO STUDENT

SIGNATURE (PARENT OR LEGAL GUARDIAN)

SCHOOL NAME

STUDENT GRADE

TEACHER

ROOM NO.

Please return this form to your child's teacher. Thank you!

OPTIONAL

Concerned about your child's school and opportunities to help? Then join WEcare™. It's free and you'll receive news, information, and savings on products that help schools.

Yes, I'd like to join (my email address is below).

EMAIL ADDRESS

HOME ADDRESS

CITY

STATE

ZIP

TELEPHONE NO.

To obtain children's art for your school's fundraiser, collect student artwork that has already been created or conduct a WE Art Fun Day at your school. You will be amazed at the quality of the artwork even the youngest of students can produce!! Here are some tips and guidelines for conducting your own WE Art Fun Day.

4. Conducting a WE Art Fun Day

How to Conduct a WE Art Fun Day

Supervision

- The Fun Day should be supervised by an art teacher or other adult available to encourage creativity. For younger children, additional adult helpers are recommended. Groups of 15-20 children should generally have 2-3 adults supervising.
- Since many schools incorporate art with trained art teachers into their general curriculum, some of these teachers might be available to facilitate a WE Art Fun Day.

Location and Time

- Select a location large enough to enable participants to spread out yet still be able to share available colored markers.
- A WE Art Fun Day event can usually be completed in about two hours. For younger children, WE recommends including healthy snacks during the event.

Materials

- You will need:
 1. Plenty of white paper. (8½" x 11" paper is ideal. Larger sizes can be used but should not exceed 9" x 12.")
 2. Colored markers (WE recommends a selection of as many colors as possible, preferably 24 or more). Prismacolor® markers work especially well, but many other non-toxic, reasonably priced materials are also available.
- Feel free to experiment with different types of art (paint, pastel, felt, fabric, collages, etc.). A rich and wide selection of color and graphic images will make even simple images better.

4. Conducting a WE Art Fun Day (CONTINUED...)

Themes

- Generate project ideas to inspire the artists. Here are some themes you may want to use:
 1. Nature: leaves, blooming trees, flowers, the rain forest, "my garden," insects, seasons of the year
 2. Animals: pets, the zoo, carousel with animals
 3. People: my best friend, people in the community, my family, a parade or circus, dancers
 4. The ocean: beach, sand castles, boats, fish, shells
 5. Abstract/fantasy: patterns, mandalas, snowflakes, outer space
 6. Holiday: snowmen, sleds, evergreen trees, wreaths, holly, peace on earth, candy canes
 7. Insects, rainbows, umbrellas, kites
 8. Holiday ideas: winter weather, my favorite gift, peace on earth, joy to the world, or other appropriate holiday themes

Motivating and Working With the Participants

Most students love to create art, especially when it relates to a personal experience. Set the mood by having everything ready before the students arrive. Upon entering the space, they should immediately know something special will happen. This can be done by playing music, setting up a still life, writing a question on the board, reading a story, showing them a poster, etc.

WE suggests accommodating different learning and artistic styles by demonstrating how to use the materials, writing on the board, and talking about the art project. Have an area ready where completed artwork can immediately be hung on display. It can be taped to the wall or put on a white board/black board using magnets. Children love seeing their work displayed and are often inspired to do more by what others have done. If you run out of space, replace old works with new ones. Important: Label the BACK of each picture with the child's name and age (or grade). PLEASE do not write this information on the front. WE will include the child's name and age/grade on their cards when they are produced.

4. Conducting a WE Art Fun Day (CONTINUED...)

When the children need a break, have some healthy snacks for them, but take care not to have foods to which children may be allergic or that may create an excessive mess (particularly to the artwork). Juice, crackers, and fruit can work well to give an energy boost to the session.

Tips for Making Pictures That Produce GREAT Cards

- Artwork should contain original art. WE cannot reproduce artwork that contains copies of cartoon figures or other copyrighted images. (However, if your organization/school has its own logo, mascot, or symbol that you would like students to use – encourage it!)
- Bold, colorful images work well.

Be sure you have obtained a signed permission form from each artist. If the student is under age 18, a parent or legal guardian of the child must sign the release form. These are available in your Fundraiser Kit or on the Worldwise Education Website at WorldwiseEducation.com.

Next Steps

1. Consult your WE Fundraiser Kit for details on submitting artwork. Fundraiser Kits are always available online at WorldwiseEducation.com or by calling (866) 771-9800.
2. When the order forms are returned to you with your customized artwork, the fundraising begins!




Worldwise Education
 1464 East 29th Street
 Long Beach, CA 90755
 Toll Free: (866) 771.9800
 Tel: (562) 595.9600
 Fax: (562) 595.9611
 WorldwideEducation.com

Student Order Form

School: _____

Student's Name: _____

Teacher/Room No.: _____



Custom note cards featuring student artwork
 Available in boxed sets of 12 cards and envelopes

Write item numbers as shown below (PLEASE PRINT CLEARLY)

CA026-065-0041

CA026-065-0048

Name Phone Number & Email Address	Indicate quantity in the boxes below										Total Quantity	Total Quantity	
Sam Puhl													
(555) 555-1234, Sampuhl@yahoo.com													
1													
2													
3													
4													
5													
6													
7													
8													

**PLEASE MAKE ALL CHECKS PAYABLE
 TO THE SCHOOL OR ORGANIZATION**

Total boxes sold and amount collected (this side):		
Total boxes sold and amount collected (other side):		
Total of ALL boxes sold and amount collected (both sides):		\$ _____



6. Individual Order Forms

NOTE:

Fill out this form only if placing individual orders. Fundraising organizations should use group order form.

Mail or FAX to:

Worldwise Education
1464 E. 29th Street
Signal Hill, CA 90755
fax: (562) 595-9611

QUESTIONS?

Visit our Website:
WorldwiseEducation.com
or call (562) 595-9600 or
toll free at (866) 771-9800.

Buyer:

NAME

STREET ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

Shipping Address (only if different):

RECIPIENT

STREET ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

Order Information:

Number of Sets: _____

Product #: _____

Total Cost: _____

Sales Tax: _____

Shipping/Handling: _____

TOTAL: _____