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Artwork for Education Greeting Cards Available in Southern California Whole Foods Markets

Consumers now have a choice to purchase products that support their local schools. In a recent agreement involving Whole Foods' Southern Pacific Region, Worldwide Education's Artwork for Education line of greeting cards is now available in Whole Foods Markets in Los Angeles County, the San Fernando Valley, Long Beach and Huntington Beach.

This retail line of greeting cards is part of the national Artwork for Education program, which has raised almost \$2 million for schools since the program was introduced in 2006. "Artwork for Education showcases the tremendous artistic talent of students while generating funds for classroom programs," said Charles Paul, CEO of Worldwide Education. Popular with PTA and PTO organizations as a year-round alternative to junk-food fundraisers, Artwork for Education has consistently drawn praise from parents and educators across the country. They are not alone. Kids are equally as enthusiastic about seeing their artwork on the front of high-quality greeting cards and receive credit by first name, age and school on the back of each card.

For Paul, collaborating with Whole Foods to raise funds for local schools is a logical progression in achieving his company's long-term goals. "Working with Whole Foods Market further underscores our company's commitment to significantly increase educational learning opportunities for the children of this country."

With Americans purchasing over seven billion greeting cards each year, Paul is confident that buyers will share his enthusiasm. And with the holidays just around the corner, plans are in the offing for a special holiday boxed sets. "Consumers enjoy purchasing cards that support an educational initiative, especially since our price and quality are comparable to other lines," he said.

Single cards can be purchased for \$2.95 per card and boxed sets containing 12 cards and envelopes of a single image are available for \$20.50 per set. A percentage of the profit from every card sold goes directly back to the school, providing these schools with an invaluable source of year-round revenue. Best of all, they are blank on the inside—an added bonus for those hopeless romantics who want to create the perfect message. The company is in the process of obtaining agreements with the remaining eleven regions of Whole Foods Market to achieve national distribution. In the meantime, these cards can be viewed and purchased online at www.ArtworkForEducation.com.

About Worldwide Education

Worldwide Education, Inc. (WE) is a privately held corporation whose mission is to provide schoolchildren everywhere with equal access to learning opportunities by supplying schools, teachers and students with educational materials and resources that are in critical need. For more information, contact Worldwide Education, Inc., (562) 595-9600, or visit the website at www.WorldwiseEducation.com.